



**minorities  
mean  
business**

10-12/11 2022

**FORUM**

DER EUROPÄISCHEN  
MINDERHEITENREGIONEN OF EUROPEAN  
MINORITY REGIONS

**Programme for the Forum of the European Minority Regions 10-12 November**

**“Minorities mean business”**

- **How a different language and culture can attract investors and tourists**

**Date: 10-12 November 2022**

**Place: The Connemara coast hotel, Galway [www.connemaracoasthotel.ie](http://www.connemaracoasthotel.ie)**

**Thursday the 10<sup>th</sup> November**

- 15:00 – 19:00                      Arrival of participants to Galway  
19:30 – 21:00                      **Welcoming the participants of the Forum of European Minority Regions**  
**Irish Folk music in the bar of Connemara coast hotel**

**Friday the 11<sup>th</sup> of November**

- 9:30 – 10:30                      **Opening session**  
**Loránt Vincze**, *FUEN President, MEP, Romania*  
**Rónán Mac Con Iomaire**, *Director of Regional and Community Development and Language Planning), Údarás na Gaeltachta, Ireland*  
**Éamon Ó Cuív**, *TD, Member of the Dáil Éireann (the Irish Parliament), Ireland*  
**Aengus Ó Snodaigh**, *Chairperson of the Dáil Committee on the Irish Language, Ireland (online over zoom link)*  
**Tríona Na Mathuna**, *Príomhoifigeach Cúnta, Assistant Chief Officer at the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media and Vice-Chair of the NPLD, Ireland*
- 10:30 - 12:30                      **Business and tourism in minority regions**  
*Key-note speech: Ré Ó Laighléis*, *Writer, Ireland*  
*Key-note speech: Greg Richards*, *Professor of Placemaking and Events at Breda University, the Netherlands (On-line over zoom)*  
*Key-note speech: Finbarr Bradley*, *professor emeritus of finance at Dublin City University, Ireland*
- Comments by:*  
**Christoph Schmidt**, *Director of Nordfriisk Instituut, Germany*  
**Håkan Casares Berg**, *Observatorio da Cultura Galega, Consello da Cultura Galega, Spain*  
**Òscar-Adrià Ibáñez**, *Catalonia, Valencia and the Balearic Islands, Head of linguistic rights and enterprises, Plataforma per la llengua, Spain*

**Romedi Arquint**, former president of FUEN and Lia Rumantscha, Switzerland

**Eugenia Natsoulidou**, founded the Macedonian Educational and Cultural Movement, Greece

**Meirion Prys Jones**, Consultant, former Chief Executive of the Welsh language board and NPLD, the United Kingdom

**12:30 - 14:00**

**Lunch**

**14:00 – 15.30**

**Minority language promotion projects in action**

Key-note speech: **Michele Gazzola**, Lecturer in Public Policy and Administration at Ulster University, Belfast, Northern Ireland

**Siubhán Nic Grianna**, Manager of Language Planning, Údarás na Gaeltachta, Ireland

**Bríd Ní Chongholie**, Gaillimh le Gaeilge, Ireland

**István Horváth**, Director of the Romanian Institute of minority studies, Romania

**Bahne Bahnsen**, FUEN vice president, Germany

**Marc Jiménez i Agulló** Director general for language policy and multilingualism in the València region, Spain

**Anna Jungner-Nordgren**, International officer, The Swedish Assembly in Finland.

**Andrea Vukelić**, consultant in the Serb national council, Croatia

**15:30 – 16:00**

**Coffee break**

**16:00 – 17:30**

**Targeting the youth - Regional identity and languages for young people**

Moderator: **Craig Willis**, Researcher at the ECMI, Germany

**Seán Ó Coinn**, CEO of Foras na Gaeilge, Ireland

Case Study: Glúin Z – Empowering Gaeltacht Youth, by **Hannah Ní Dhoimhín**, language planning executive, Údarás na Gaeltachta, Ireland

**Jean-Pierre Levesque**, Vice President of Institut Culturel de Bretagne, France and

**Marie-Noëlle Rinquin**, international relations, Institut Culturel de Bretagne, France

**Facundo Reyna-Muniai**, Instituto da Lingua Galega, Spain

**18:00 – 20:00**

**Dinner**

**Saturday the 12<sup>th</sup> of November**

**10:00 - 18:00**

**Study visit to the Árann Islands**

Linguistic and Cultural Tourism to the Árann Islands